

# *Communications, Community Relations & Fundraising Committee*

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# **GH** *Communications, Community Relations & Fundraising Committee*

## **Mandate**

The purposes of the Communications, Community Relations & Fundraising Committee are to:

- Ensure there are mechanisms in place to enable regular communications with key partners and the broader community.
- Ensure Gabriolans are aware of the benefits of becoming members of the Foundation and members receive the information they need to continue to support the Foundation.
- Ensure the Foundation has the financial resources needed to meet all parts of its mandate (facility, health service needs, program development, donor programs and administration).

# **GH** *Communications, Community Relations & Fundraising Committee*

## **Strategic Goal and Objectives**

The Foundation will have the financial capacity to meet current and future primary health care service needs. This will be accomplished by:

- Ensuring regular communications with key partners and the broader community.
- Ensuring the Foundation's online presence is attractive and easy to navigate.
- Ensuring Gabriolans are aware of the benefits of becoming members and receive the information they need to continue to support the Foundation.
- Ensuring the Foundation has the financial resources needed to sustain its operations.

# **GH** *Communications, Community Relations & Fundraising Committee*

## **Activities 2021-2022**

- Hosted the Health Centre's 10<sup>th</sup> anniversary celebration.



- Developed a communication plan which includes a member newsletter, health forums on topics of interest to the community and a website refresh. These activities will be implemented over 2023.
- Developing a fundraising plan based on an assessment of short, medium, and long-term needs. The plan will be finalized by the end of 2022 and implemented in 2023.

# Health Services Committee

## **Mandate**

Within the broader context of primary health care, assist the Board in identifying unmet needs of the community and in developing strategies to address them by:

- Participating in community meetings and events where community health needs are being discussed.
- Promoting an understanding of the social determinants of health and engaging with the community, governmental and non-governmental organizations.
- Collaborating with local physicians and community partners in health services planning and development.
- Making recommendations to the Board regarding disbursement of funds to support community health care needs.

# **GH** Health Services Committee

## **Strategic Goals and Objectives**

The Foundation will understand the primary health care needs of the community by:

- Ensuring there is a process in place to identify needs.
- Ensuring a strong, supportive relationship with the Gabriola Health and Wellness Collaborative and with specific community organizations.
- Promoting community understanding of the social determinants of health.
- Distributing the remaining Kitty Heller funds and seeking new funding resources.

# Health Services Committee

## Activities 2021-2022

- Approved \$4,160 from the Kitty Heller fund to support the Gabriola Health and Wellness Collaborative's planning activities including
  - The development of the *Gabriola Talks Health* website and,
  - A survey to identify community health priorities.
- The survey results showed that participants prioritized:
  - primary health care,
  - affordable housing,
  - mental health and addiction services,
  - protecting the environment, and
  - food security.
- Participants also identified the need to address larger systemic issues:
  - the impacts of the climate crisis,
  - the impacts of the pandemic,
  - engage in Truth and Reconciliation activities, and
  - ensure a robust local emergency planning and response capacity.

# Health Services Committee

## **Activities 2021-2022 (Continued)**

- Dr. Don Sutherland continues to represent the Foundation at monthly Collaborative meetings and annual planning events.
- The Foundation has also supported the efforts of RDN Director Vanessa Craig to establish funding for a Community Health and Wellness Planner for Gabriola.
- The Foundation has also agreed to manage the funds raised through the Jay Dearman Community Run for improved mental health supports to families. The funds will be used to offer a parent support group with the option of individualized family support.



# Gabriola Health Care Foundation

Thank you for participating!

